



Disadvantaged Business Enterprise Outreach & Contract Compliance

Presented To:

Maryland and Montgomery County Economic Development
Federal Stimulus Funding Workshop

Thursday, June 25, 2009

Prepared by:

**The Department of Corporate Strategy & Communications
Office Of Community Relations
Disadvantaged Business Enterprise (DBE) Program**



Disadvantaged Business Enterprise Outreach & Contract Compliance

Purpose of DBE Compliance

- ◆ Recruit and Maintain DBE Enterprises.
- ◆ Foster Strong Ties Between the DBE Community and Large Business Enterprises.
- ◆ Empower DBE Enterprises to participate on large pieces of work.
- ◆ Opportunities to Include the Following Trade Areas:
 - Construction
 - Supplies and Equipment
 - Professional Services



Disadvantaged Business Enterprise Outreach & Contract Compliance

◆ Five Elements to an Effective Compliance Plan

Setting Appropriate Utilization Goals

Analyzing Eligible Opportunities

Comprehensive Outreach

Community Involvement

Robust Monitoring and Tracking



Disadvantaged Business Enterprise Outreach & Contract Compliance

Setting Appropriate Goals

- Goal Setting for DBE Utilization
- Good Faith Efforts in DBE Outreach
- Contractual/ Flow Down Requirements
- Training for All Participants – Primes/Lower Tiers
- Mandatory Reporting



Disadvantaged Business Enterprise Outreach & Contract Compliance

Good Faith Efforts

A conscious effort to aggressively seek DBE participation and to clearly document the effort made toward fulfilling the DBE goal.

The contractor has the responsibility of fulfilling the DBE goal or showing their good faith efforts to do so.



Disadvantaged Business Enterprise Outreach & Contract Compliance

“Necessary and Reasonable Steps”

Use the correct WMATA DBE Directory

The current WMATA DBE Directory is on our website: www.metroopensdoors.com

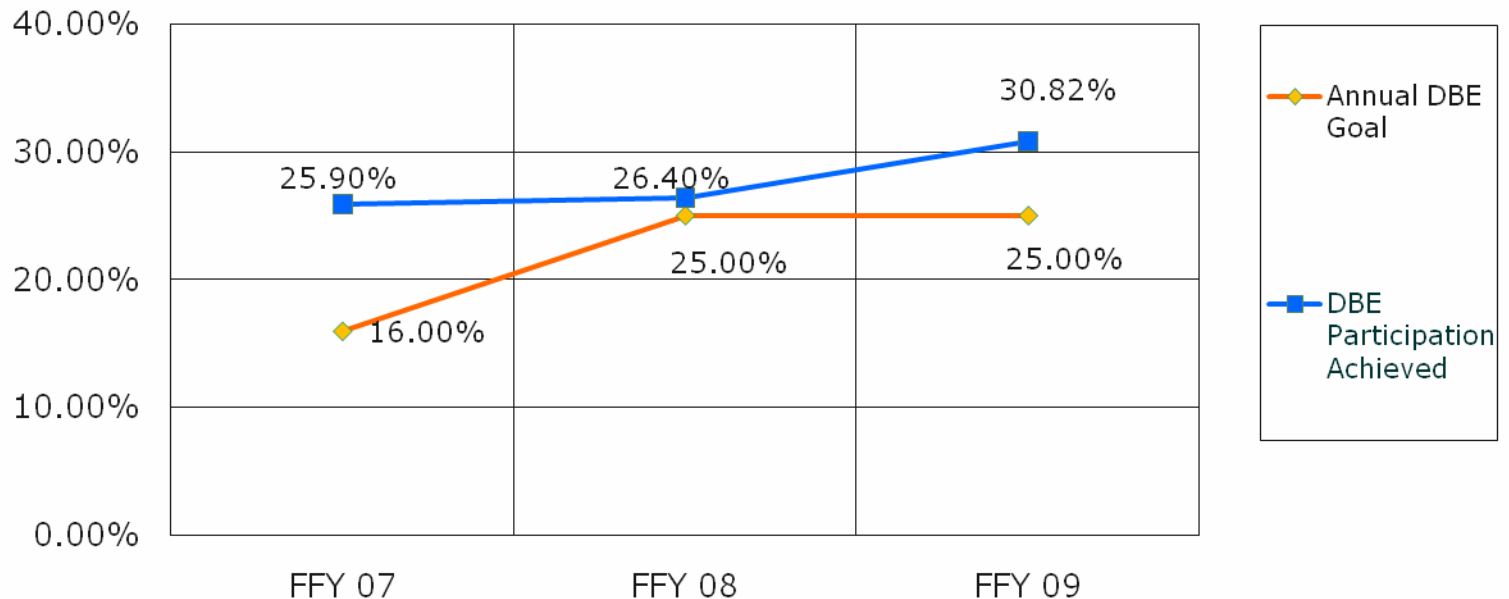
Contact all the DBE's in the appropriate NAICS code.

Documentation of the contacts made and submitted to the DBE/ Contract Compliance Office.



Disadvantaged Business Enterprise Outreach & Contract Compliance

**Analysis of DBE Participation FFY 2007 to FFY 2009
Goals versus Achieved**



Since FFY 2007:

- Three-fold increase in the number of DBEs winning Metro Contracts
- \$10M in non-federal funded contracts awarded to DBEs (not included above)
- 10% increase in the number of DBEs serving as Prime Contractors on Metro projects

Disadvantaged Business Enterprise Outreach & Contract Compliance

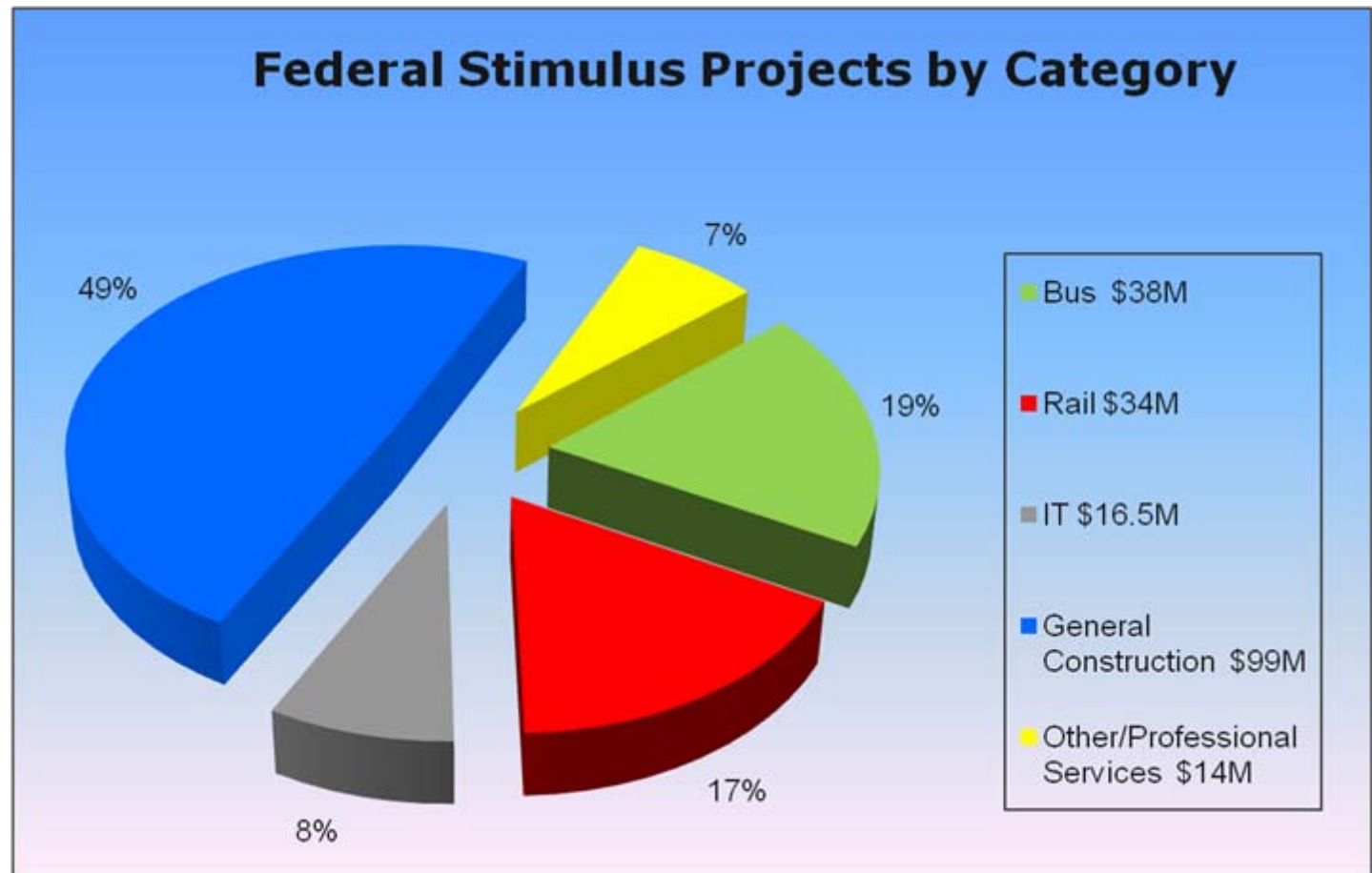
Looking Ahead...

- Economic Stimulus Projects \$200M
- Bus I Garage Project \$100M
- Blue Orange Line \$300M
- Rail Yards Project \$100M
- Simplified Acquisitions \$60M



Disadvantaged Business Enterprise Outreach & Contract Compliance

Looking Ahead...



Disadvantaged Business Enterprise Outreach & Contract Compliance

WMATA DBE/ Contract Compliance Office

Name	Responsibility	Phone	Fax	e-mail
Jorge Nevares	Program Oversight	202/ 962-1808	202/962-1179	jnevares@wmata.com
Korey Gray	Operations/ Major Projects	202/ 962-1854	202/962-1179	kgray@wmata.com
Aaron Leathers	Rail Related Projects	202/ 962-6057	202/962-1179	aleathers@wmata.com
Tammy Paige-Sterling	Bus Related Projects	202/ 962-2409	202/962-1179	tpsterling@wmata.com
Necola Shaw	IT Related Projects	202/ 962-2069	202/962-1179	nshaw@wmata.com

